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LANG'S NURSERY

Home of Wisconsin Ambrosia Strawberry
A. E. LANG, Proprietor
Platteville, Wisconsin

★ SEP 19 1935 ★
U. S. Department of Agriculture.



PLANT A MODERN STRAWBERRY

PLANT A PROVEN STRAWBERRY

MARKET A BERRY THAT SELLS ON SIGHT

HISTORY

The Wisconsin Ambrosia strawberry was developed by A. E. Lang from thirteen small plants which were found growing in a meadow in June, 1927. These plants were the offspring of a seedling of the previous year. Two years of cultivation developed this amazing variety.

DESCRIPTION OF PLANT

Wisconsin Ambrosia are the largest strawberry plants ever seen or heard of. They grow so vigorously that plants one year old reach a height of twenty-two inches, and the leaves grow from eight to twelve inches in width. The fruit stalks are large and stiff. They grow to a height of eight inches; thus the berries develop in the shade of the leaves and also off the ground which means clean fruit. Furthermore the blossoms are protected from the last spring frosts.

The flowers are perfect; therefore no other varieties need to be planted with Wisconsin Ambrosia.

The fruit which has a bright red color is extremely large, very firm and fine textured. The firmness makes them a very good berry for shipping as well as home use. (Wisconsin Ambrosia tops the market for its appearance, holds the market by its merits.)

The plants are drought-resistant. The roots develop as deep as fifteen inches which is the deepest root-system known for strawberries. This variety was developed in heavy soil, but it has proven to do well in any kind of soil which has the required elements. The Ambrosia will stand the winter well, but we always recommend that the plants be covered with straw in the fall.

When planting Wisconsin Ambrosia plants, don't plant them too close. The rows should be six feet apart, and the plants should not be closer than three or even four feet in the rows. If these recommendations are followed, it will result in a good solid bed in an average summer. This is the best plant producer known--an average of more than 75 plants per plant.

Our strawberry fields have been open to public inspection ever since this new variety was developed, and the hundreds of people who have seen them bearing have been unanimous in pronouncing the Wisconsin Ambrosia as the best strawberry they had ever seen.

YOUTH-LED CIVIL DISOBEDIENCE

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We grow no other variety of strawberry, so when you buy our stock you know that you will get only the true Wisconsin Ambrosia. No other nursery stock is grown by us for commercial purposes. The Wisconsin Ambrosia has no similarity to any strawberry now on the market. It has proven superior in every respect and we recommend it as the most promising for planting to replace other varieties now offered. Plant a patch this spring. Why wait until the Ambrosia becomes the standard of market gardeners, and you are left with a patch of the old varieties that will be hard to sell?

To some people our prices for plants might seem high, but when you stop to think it over it is not. Practically every plant will produce a pint of verries for the season; this would bring at least ten cents per plant, because ever since the Wisconsin Ambrosia strawberry was put on the market it has brought us a premium of from five to eight cents per quart. At the seemingly high price of plants, money spent for them is a good investment. If a commercial planting is contemplated the larger the original planting the sooner the maximum will be reached. No other strawberry plant known will multiply so fast. Plant fifty plants in early spring; give them good care, and the next year you will have more than enough to plant one acre of Wisconsin Ambrosia strawberry plants which will produce from 5,000 to 7,000 quarts under favorable weather conditions.

PRICE OF WISCONSIN AMBROSIA STRAWBERRY PLANTS

10 plants-	- - - - -	-\$ 1.00
25 plants-	- - - - -	-\$ 2.00
50 plants-	- - - - -	-\$ 3.50
100 plants-	- - - - -	-\$ 6.00
500 plants-	- - - - -	-\$25.00

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DEPT. OF AGRICULTURE
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**LANG'S NURSERY
PLATTEVILLE WIS.**

When you plant the
Ambros's Strawberry
you plant the best.



Handwritten: 231

Handwritten: Miss M. M. M.

Handwritten: The Secretary of Agriculture

Handwritten: Washington D. C.

Handwritten: Crop Div.

